

HONORABLE MAYOR, CITY
COUNCIL, AND
REDEVELOPMENT AGENCY

HARRY S. MAVROGENES
LES WHITE

SEE BELOW

APRIL 26, 2006

INFORMATION

SUBJECT: PARKING MANAGEMENT PLAN UPDATE

Enclosed for your information please find a copy of the *draft* Downtown Parking Management Plan 2006 Update.

On September 20, 2005, the Redevelopment Agency Board and the City Council directed staff to work with the Downtown Parking Board to update the 2001 Downtown Parking Management Plan (PMP). The Agency retained the services of the consulting firm of KAKU Associates to prepare this update. KAKU Associates prepared the original PMP in 2001. A series of stakeholder and community meetings were held in December 2005 and January 2006 to receive community input. The *draft* Parking Management Plan takes this input into consideration and updates downtown's existing parking conditions, parking supply and demand, existing parking codes and recommended changes, makes interim and long-term parking supply recommendations, financing, parking programs including Free Parking and Retail Validations, and travel demand management.

The *draft* is the Consultant's preliminary document to be reviewed by the Downtown Parking Board, interested stakeholders and the community. Staff and City administration have not fully reviewed the recommendations from timing, legal or feasibility standpoint, but believe the process of bringing the draft set of recommendations forward to the Downtown Parking Board is timely.

A summary of the draft plan and public process was provided to the Mayor at an April 24 briefing. The Downtown Parking Board has scheduled a Study Session for Wednesday, May 3, 2006 to review the PMP Update and receive input from stakeholders and the community. A second community meeting is scheduled for Tuesday, May 16, 2006. Over 5,000 mailers have been sent out to the greater Downtown community for these meetings.

After input by the Downtown Parking Board, stakeholders, the community, and staff, the draft report would accordingly be revised and returned to the Downtown Parking Board for final review. The Downtown Parking Board is expected to act on the Plan Update at their June 7th meeting and forward its recommendations to the City Council and Redevelopment Agency Board. A presentation to the Agency Board/City Council is tentatively scheduled for June 27, 2006.

Staff will work closely with the Downtown Parking Board, stakeholders and the community leaders on the process and will schedule additional community meetings as necessary. To that end, depending upon the amount of feedback and the level of consensus within the Downtown Parking Board and stakeholders, the timeline for the June 7th Parking Board and presentation to the City Council and Redevelopment Agency Board may be extended. If you have questions about the plan, please contact Abi Maghamfar at 795-1891 or Jim Ortbal at 535-3845.

LES WHITE
City Manager

HARRY S. MAVROGENES
Executive Director

Enclosure

PMP Update